



Gathering of Accounting Associates,
Professionals and Students

February 6-8, 2014



13th Annual GAAPS Conference
2014 Invitation Package

www.asbaa.ca



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Introduction

Dear GAAPS participant hopefuls,

My name is Steven Baker and I am proud to be the chair of this year's GAAPS Conference, which will be held at the Delta Hotel from February 6th – 8th.

I am in my graduating year at the Asper School of Business and am majoring in Accounting. After participating in last year's conference and successfully winning the competition, I can only begin to explain how enjoyable my weekend was. The social activities I attended, the networking I accomplished, and the public speaking skills I attained are all owed to this conference.

With that, I am excited to invite you to the thirteenth annual Gathering of Accounting Associates, Professionals and Students (GAAPS) Conference, put on by the Asper School of Business Accounting Association (ASBAA). The committee is already hard at work preparing for the weekend. Our team strives to bring you excellent speakers, memorable social events, and many learning opportunities.

I encourage you to look through our invitation package and website and to contact either my team or myself if you have any questions.

I look forward to hearing from you,



Steven Baker

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What is GAAPS?

The 13th annual GAAPS Conference, also known as the Gathering of Accounting Associates, Professionals and Students, will be held from February 6th – 8th, 2014. This conference is put on by the University of Manitoba's Asper School of Business, with our premier sponsor being CGA Manitoba.

GAAPS is a 2 daylong case competition and conference. We begin on Thursday with our opening social event, an evening put on by CGA Manitoba, giving students the opportunity to meet with participants for the first time in a relaxed environment. The following day is the opening round of the case competitions. Teams will be working on analyzing their cases, and when they are not, they will have the opportunity to participate in interactive speaker sessions. Friday night will come to a close with a wine and cheese, as well as a night out in beautiful downtown Winnipeg. The final round of case competitions will be on Saturday. Teams that are not in isolation are encouraged to watch others present, as this will help to further their knowledge about the art of case presentation. The conclusion of GAAPS 2014 will be a Gala evening, which will feature not only a keynote speaker, but also a delicious dinner.

Five Reasons to Participate in GAAPS

- The opportunity to win cash prizes while improving your case analysis and presentation skills!
- Provides the opportunity to present a case in front of corporate representatives, from some of the largest corporations in Manitoba.
- Introduces students to accounting issues in a case form, preparing them with the tools necessary to solve real world accounting problems.
- It allows students to meet accounting academics and professionals, helping them to make contacts in an expanding market for accountants.
- The opportunity to meet accounting students from across Canada and enjoy the great Winnipeg nightlife!

How to Register

Teams of four can register online at our website: www.asbaa.ca/gaapsconference beginning **October 20th**.

The cost for a four-person team is \$500, which includes 2 dinner meals, 2 lunches, 2 breakfasts, a three-night stay at the downtown Delta Hotel, and entrance into all GAAPS events. **The deadline for registration is January 20th, 2014.**

Fees will be due by **January 25th, 2014**. You may send cheques payable to "Asper School of Business Accounting Association" to the following address:

Asper School of Business Accounting Association

Asper School of Business
University of Manitoba
144-181 Freedman Crescent
Winnipeg, MB R3T 5V4

GAAPS will be offering an early bird special of \$450 for those who commit before November 20th, 2013.

Accommodations

Delta Winnipeg Hotel

Address: 350 St Mary Ave, Winnipeg, MB R3C 3J2
Phone: (204) 942-0551

<https://www.deltahotels.com/Hotels/Delta-Winnipeg-Hotel>



Conference Highlights

Case Competition

Each team of four will be presented with an accounting issue in case form, and will be given two hours to prepare a solution to present to a panel of judges from respected firms in Winnipeg. Every team will be supplied with appropriate writing utensils, calculators and a laptop with Power Point capabilities. Teams will be given twenty minutes to articulate their solution to the judges, followed by a five-minute question and answer period.

GAAPS 2014 Gala Evening

This year we are looking to build on the success of last year and expand both the Gala Evening and the Wine and Cheese. As more firms and sponsors have taken an interest in us, a new initiative that the GAAPS committee has began working on is to see people involved with GAAPS even if they cannot participate in the entire weekend. With that, we will be offering tickets to students who would like to attend the Gala Evening and Wine and Cheese. This will give students a great opportunity to network with others who have not been a part of the weekend. Some of Winnipeg's most prestigious firms will be in attendance, as well as industry leaders who will likely be looking to hire accounting students. Not only will this event provide valuable case competition experience for each of its participants, but it will also provide an amazing opportunity to network and have a blast with accounting students from schools across Canada.



Prizes



Grand Prize

\$1500 Cash Prize
Achievement Trophy

2nd Place

\$750 Cash Prize
Achievement Trophy

3rd Place

\$500 Cash Prize
Achievement Trophy

Past Winners

2013 – University of Manitoba
2012 – University of British Columbia:
Okanagan
2010 – University of Manitoba
2009 – University of Calgary
2008 – University of Manitoba

Sponsors

Premier



We see more than numbers.

Executive



Associate



Patron

